

Its a wind turbine called...

rose

Rose is a sculptured portable wind turbine. It's a product that can be transported in the boot of your car to create electricity at a location of your choice.

The product can be set up in a park, garden, or beach and is useful for sheds allotments, outdoor music, an office, an outdoor event and light gardening applications.

Rose aims to create awareness of the usage of electricity and break down the barriers by becoming more user friendly for entry level users. It's easy to setup, has low costs, and has little impact to the area of setup.

The vertical axis design of the turbine is better suited in urban environments and allows the product to be setup without the need of a concrete base or a builders skills needed with current options on the market.

The aesthetics are inspired from a flower helping it better fit the outdoor environment which along with its silent motion allows for a better user experience than the current wind turbines on the market.

